

Boost Member Participation & Employee Satisfaction

With Quality, Affordable Care Options



PROBLEM:

Sweating Over Talent Strain

A popular athleisure brand grappled with employee retention and talent acquisition due to a dearth of affordable care options. The cost of hiring and training new employees proved to be unnecessarily excessive, eating into the company's overall revenue. However, for the CEO of the company, it was about more than the bottom line. The lack of care options adversely impacted employee morale, eroding internal brand loyalty and creating difficulty in finding new hires.

SOLUTION:

Sprinting to Affordable Care Options

The athleisure brand sought out Hooray Health in 2020 to make affordable care an option for its part-time employees. With Hooray, employees can now find quick, convenient care near them through the free Hooray Health mobile app for an affordable price. Member participation and employee satisfaction increased significantly.

After 14 weeks, the company's benefits site was completely revamped. Hooray Health took a proactive approach to sending emails, texts, and ringless voicemails, helping to keep employees informed of their benefits and encourage them to seek care whenever possible.

RESULT:

Fit for Success

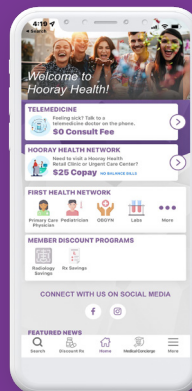
Since joining Hooray Health, the athleisure company has grown enrollment by an astonishing **278% in just three years**. The leadership team has seen a remarkable change within their workforce—part-time employees are actively participating in their benefit plans and are more satisfied with their jobs, leading to less turnover and reducing hiring and training costs.



THIS ISN'T A DIY PROJECT

Hooray Health Does It All

Adding to your benefit options can be overwhelming, but Hooray Health makes it an easy lift for our partners. Connect with us today to understand how we can implement with your clients. All we need is approval and access. Our partners can step back and enjoy the enrollment results. **Our products and process have led to a 98% Client retention rate, for Hooray Health, since 2019.**



5-Week

ORIGINAL IMPLEMENTATION TIME



278% Growth

FROM 2020-2023

It's Time to Step Into Success
Get Started with Hooray Health Today

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