

# Boost Employee Retention & Attract New Talent

Provide Affordable Care Options With Hooray Health



## PROBLEM:

### Aiming for a Hole-in-One Without the Right Club

A large outdoor golf entertainment company faced a major challenge: a lack of affordable care options to pass on to its part-time employees. Without accessible care benefits, the company couldn't score big in employee satisfaction. The company struggled to recruit employees to keep a steady, committed team of full and part-timers.

## A CUSTOM APPROACH:

### Teeing off a New Era

The business partnered with Hooray Health in 2020 to provide affordable, quality benefits to its employees. Through a tailored manager engagement program, on-site posters and flyers, enrollment emails, and easy-to-understand Hooray Health developed marketing materials, the entertainment company was able to successfully support employees and set itself up for growth.

- ✓ **Timely implementation**
  - Increased enrollment rates
- ✓ **Hooray Health & company brand alignment**
  - Boosted staff understanding and buy-in
- ✓ **Engagement program implementation**
  - Improved plan participation through managers' buy-in and advocacy
- ✓ **Tailored communication**
  - Custom email and text communication
  - Utilized the company's social media platforms to increase awareness of benefit offerings

## RESULT:

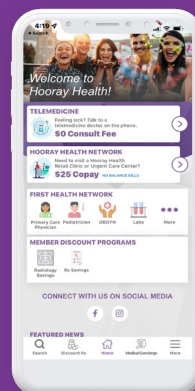
### Swinging to a Win

Since implementing Hooray Health, the golf entertainment company has grown, and employee participation in their care plans has also increased in the span of just 3 years. The biggest change, however, is a happier, overall engaged workforce.



**416% Growth**

FROM 2020-2024



## THIS ISN'T A DIY PROJECT

### Hooray Health Does It All

Adding to your benefit options can be overwhelming, but Hooray Health makes it an easy lift for our partners. Connect with us today to understand how we can implement with your clients. All we need is approval and access. Our partners can step back and enjoy the enrollment results. Our products and process have led to a 98% Client retention rate, for Hooray Health, since 2019.

**Swing into Your Own Win**  
Get Started with Hooray Health Today

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