

Uplift Employee Morale & Avoid Turnover

Tackle the Physical and Financial Costs of Senior Care with Hooray Health

PROBLEM:

The Burnout Blues

In an industry where burnout runs rampant, one senior care company found it difficult to retain and attract committed workers. The leadership team knows working in senior care can be physically and mentally demanding, and it grappled with finding a simple and affordable way to improve employee morale across its 600+ senior living communities. Leaving employees cited a lack of care options, especially ones to combat the tax on their emotional health, as a major contributing factor in making career changes.

SOLUTION:

Care-Fully Affordable

After initially struggling to find affordable care options for its workforce, the company partnered with Hooray Health in 2020. The company's part workers gained quick and easy access to convenient and affordable care services.

During open enrollment, Hooray Health-branded texts and emails served to encourage employees to enroll in the benefits program. A revamped benefits site, e-newsletter, and employee benefits guide also improved internal communication between employers and members.



7-Week

ORIGINAL IMPLEMENTATION TIME



304% Growth

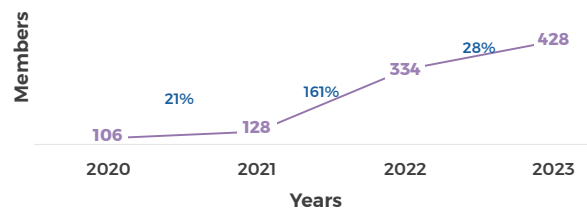
FROM 2020-2023

RESULT:

A Restful Future

After implementing Hooray Health, the senior living facility business saw a sharp improvement in enrollment by employees. Access to \$0 behavioral health care visits helped to mitigate burnout and retain current employees. The benefit options also act as a great value-add to help the company compete with other living facilities looking for qualified workers.

MEMBER PARTICIPATION GROWTH



THIS ISN'T A DIY PROJECT

Hooray Health Does It All

Adding to your benefit options can be overwhelming, but Hooray Health makes it an easy lift for our partners. Connect with us today to understand how we can implement with your clients. All we need is approval and access. Our partners can step back and enjoy the enrollment results. **Our products and process have led to a 98% Client retention rate, for Hooray Health, since 2019.**



Ready to Boost Your Workforce's Morale, Too?
Get Started with Hooray Health Today

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