

# Staffing Giant Overhauls Employee Retention Strategy

With Hooray Health's Affordable Benefits Options



## PROBLEM:

### A Failed Retention Strategy

For one large-scale nurse staffing provider, employee retention was a nightmare. The leadership team thought they were doing enough to attract and maintain the right talent by offering a competitive payment cycle with daily cash-out options, but it wasn't enough. The team sought additional competitive features to add to its employment offerings, such as affordable care options, while avoiding breaking the benefits budget.

## SOLUTION:

### A Healthy Shift

The staffing platform provider turned to Hooray Health to help the company improve retention through access to affordable care options. After enrollment, the company's employees—most of whom are employed part-time as nurses—gained nationwide access to convenient and affordable care services like these:

- ✔ \$25 global copay at 4,500+ in-network urgent care and retail clinics
- ✔ No balance billing
- ✔ \$0 Services like virtual primary care
- ✔ No deductibles
- ✔ 100% R&C accident benefits
- ✔ \$0 behavioral health virtual visits



**21% Growth**  
FROM 2022-2023



OVERALL  
**57% Growth**  
FROM 2020-2023

## RESULT:

### A More Committed Team

**The staffing platform is seeing great growth after trusting Hooray Health with its benefits offerings.**

Members use the free Hooray Health app to find the right care option for them, and many gravitate to low and no-cost virtual care options that reduce care costs for the company, too. Retention and internal morale have improved significantly.



## THIS ISN'T A DIY PROJECT

### Hooray Health Does It All

Adding to your benefit options can be overwhelming, but Hooray Health makes it an easy lift for our partners. Connect with us today to understand how we can implement with your clients. All we need is approval and access. Our partners can step back and enjoy the enrollment results. Our products and process have led to a 98% Client retention rate, for Hooray Health, since 2019.



**Ready to Reevaluate Your Retention Strategy?**  
Hooray Health is Here to Help

[sales@hoorayhealth.com](mailto:sales@hoorayhealth.com) | 866-746-6729

[HOORAYHEALTH.COM](https://hoorayhealth.com)