

High Plan Participation Among Temp Workers

Hooray Health's Affordable Care Options Boost Employer's Reputation



PROBLEM:

Temp Turnover

A temporary staffing agency struggled with talent retention and maintaining a positive environment for its temp workers, facing several key issues:

- ✓ Financial strain and health insecurity led to low morale and high turnover, negatively impacting the company's reputation.
- ✓ The lack of healthcare benefits deterred qualified candidates from accepting temporary positions.
- ✓ The absence of affordable care options hindered the company's overall success and competitiveness in the market.

SOLUTION:

Enrollment with No Waiting Periods

The staffing agency partnered with Hooray Health in 2023 to provide affordable, flexible care benefits for its temporary workers. With a simple enrollment process and no waiting periods, temps who do not qualify for employer-provided health insurance were able to obtain affordable coverage for telehealth, urgent care, and prescription services, among other care needs.

Through the Hooray Health intuitive platform and auto-enrollment process, temp workers stayed engaged with their benefit plans through friendly reminders from Hooray Health-branded emails, texts, and calls.



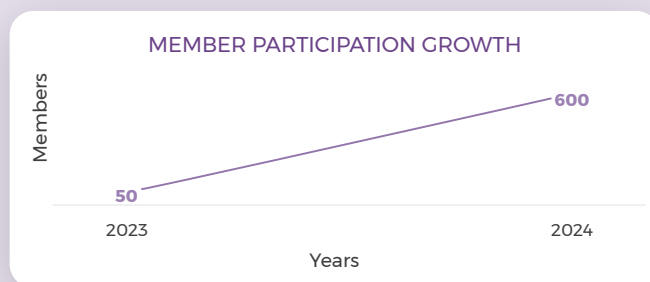
1,100% Growth

FROM 2023-2024

RESULT:

A Reputation Boost

The staffing agency quickly realized that temporary workers find Hooray Health's benefits to be a great value add, boosting its reputation as an employer of choice. Offering care benefits to its workforce resulted in reduced talent acquisition costs and better overall productivity.



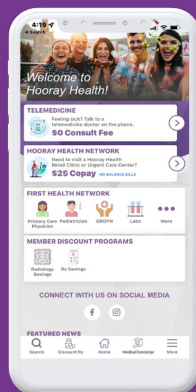
How Hooray Health Boosted Growth:

- ✓ Direct Communication (emails, texts, etc.)
- ✓ Employer Contribution
- ✓ Payroll Deductions
- ✓ Employer Plan Sponsorship

THIS ISN'T A DIY PROJECT

Hooray Health Does It All

Adding to your benefit options can be overwhelming, but Hooray Health makes it an easy lift for our partners. Connect with us today to understand how we can implement with your clients. All we need is approval and access. Our partners can step back and enjoy the enrollment results. Our products and process have led to a 98% Client retention rate, for Hooray Health, since 2019.



Get Started with Hooray Health Today!

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